

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
SEP28/12 11.30
+CHANGES+

235 EAST VIRGINIA STREET

TALLAHASSEE, FL 32301

PRDCT	FL CHAM ALL-PLAKON	EST #	COMMENTS: (LINE, ORDER, INVOICE)
-------	--------------------	-------	----------------------------------

FLIGHT DATES OCT1/12 OCT6/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE DUE 12-31-2011

REP: TO LENA
FR JULIE
OKD M1
TTLS RTS
PLS CFM, THX 9/28

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

FLORIDA CHAMBER OF COMMERCE ALLIANCE- SCOTT PLAKON

[illegible]

PROGRAM : NEWS
CON COM1 : 1X PER DAY

3	A	600P-630P	30	\$4,500.00	10/5	10/5	1	FR
---	---	-----------	----	------------	------	------	---	----

PROGRAM : NEWS
ORD COM1 : NO EARLY NEWS ON SATURDAY DUE TO FOOTBALL, MAKE GOOD ON FRIDAY.

THIS IS A MAKE-GOOD FOR OCT6 ON LINE-1 FOR 1 SPOT/WK			
STATION MAKEGOOD OFFERS:			
M1	OK'D	BUY#1	MISSED:M,SA/600P-630P
			CUTD: FBI/600P-630P
			OCT5
			OCT6
			30S
			\$4,500.00
			(SEP28/12)
			PLS ADVISE
			30S
			\$4,500.00

SSED:M,SA/600P-630P OCT6 30S \$4,500.00 (SEP28/12)
 FFER:FRI/600P-630P OCT5 30S \$4,500.00 PLS ADVISE.
 CMT:NO EARLY NEWS ON SATURDAY DUE TO FOOTBALL, MAKE GOOD ON FRIDAY.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			20000.00									
CONTRACT TOTAL												20000.00
TOTAL SPOTS												4

MARKET TOTALS \$51,282 WFTV 39% WKMG 18% WESH 28% WOFL 15% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE